

June 16, 2004

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 Twelfth Street, S.W.
Washington, D.C. 20554

Re: MM Docket No. 99-325

Dear Ms. Dortch:

I am writing to express my support for the FCC's proposal to implement final IBOC rules. In January of this year, I had the opportunity to purchase the first commercial HD Radio receiver from an Ultimate Electronics retailer in Cedar Rapids, Iowa, and since that time have become a fan of digital radio. Although there is limited digital programming available in Cedar Rapids at this time, I have been impressed with the quality of the digital broadcasts from KZIA-FM and KMRY-AM, and the timely information provided by KZIA's streaming text. I am looking forward to additional station conversions in this market.

As an early adopter of digital radio technology, I have had an opportunity to study the benefits of the HD Radio system and to consider the many new services HD Radio technology will enable. I encourage the FCC to proceed with its proposals to implement final rules for IBOC service, which I hope will encourage additional stations to begin digital operations. I also support the FCC's proposals to authorize new services such as supplemental audio streams and datacasting services. As a consumer, I feel I will be better-served if broadcasters have the flexibility to use the HD Radio system to introduce new services that will benefit me and my fellow listeners.

Sincerely,

Nathan J. Franzen